

FOR IMMEDIATE RELEASE

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Kinetik Hires Adrienne Johnson as Northeast Account Rep

Hazlet, NJ—Kinetik Technologies is pleased to announce that Adrienne Johnson has joined their team as Northeast Account Representative. Ms. Johnson will be instrumental in Kinetik’s push to become the leading distributor of quality specialty ingredients to the North American personal care market.

Johnson received her degree from Roger Williams University. Her professional experience includes management roles with Morgan Stanley and Foytons Realty. Adrienne brings personal care experience with her from Downeast Cosmetic Laboratories, where she was a project manager and had an integral part in building their customer base.

“We are happy to have Adrienne accept a position with our organization,” says Chris Johnson, CEO of Kinetik. “Ms. Johnson brings years of sales and management experience to this position. We are really excited about Ms. Johnson’s potential to help the Kinetik team continue to grow our Northeast territory, and we anticipate that our clients will benefit from Adrienne’s professionalism and knowledge of our specific industry.”

About Kinetik:

Kinetik started in 2003 with the aim of supplying specialty ingredients to the personal care market. Through an extensive technical and commercial background, Kinetik is able to bring active and functional ingredients of the highest quality to customers. Kinetik is partnered with a global network of innovative manufacturers, ensuring that their portfolio always includes ingredients at the forefront of technical marketing and creative formulation. For more information on Kinetik and its products, please call 732-335-5775 or visit www.kinetiktech.com.