



Organic Carnauba Wax

now available from Kinetik Technologies

Kinetik Technologies is pleased to present a new product in our ever-growing line of Organic and Natural ingredients. **Organic Carnauba Wax** from Foncepi is derived from the leaves of the carnauba palm (*Copernicia prunifera*), native to northeastern Brazil. This "tree of life" is harvested each year in the dry season from September through February when the plant secretes its wax to protect the leaves from damage. The leaves of the palm tree are gathered and then beaten to loosen the wax and refined to create the final product.

Carnauba wax can be used to formulate a number of cosmetic products including lipstick, eyeliner, mascara, foundations, eye shadows, blush and skin and sun care.

Specifications:

Melting Range: 80-86°C
Acid Value: 02-07mg KOH/g
Saponification Value: 78-95mg KOH/g
Available in flake and powder form





Formulation Benefits:

- Non-tacky, creamy texture
- Builds nice viscosity in creams and butters
- Supple, lustrous feel
- Easy applications
- USDA Certified Organic

Organic Benefits:

There are many benefits to formulating with organic ingredients. The Organic Certification assures that our **Carnauba Wax** is free of any chemical contamination and that the production process respects and maintains the integrity and the quality of the natural environment, causing no environmental harm or threat to the survival of the species. The certification requires a number of qualifications: disintoxication of the soil, no chemical fertilizers or pesticides, obeying the environmental laws of the Brazilian Forest Code, recomposition of rivers and ponds bordering forests and the preservation of native species and springs.



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